

## General Business Communication

1

- Talk about brands and branding
- Talk about your travel experiences
- Discuss attitudes to change in general and at work
- Talk about status within an organisation

2

- Discuss authentic advertisements
- Do a quiz and discuss attitudes to money
- Discuss the importance of cultural awareness in business
- Revision Unit A

3

- Talk about job interviews
- Discuss the development of international markets
- Discuss questions of ethics at work

4

- Discuss the qualities of good leadership
- How competitive you are?
- Revision Unit B